

CHUCK MERLIS

chuckmerlis@gmail.com | (516)-695-7049 | 4950 W. Prescott St. Tampa FL, 33616

The University of Tampa | Tampa, FL
Bachelor of Arts in Journalism

05/2024

Experience

Tampa Bay Buccaneers | Tampa, FL

Training Camp Communications Assistant

07/2024 – Present

- Assists in writing official team messages and facilitates media interactions with press and players
- Builds up and breaks down equipment for press conferences and supports public relations and communications logistics
- Works to ensure the accurate dissemination of information and seamless media coverage through coordination with communications department

Freelance Journalist

06/2024 – Present

- Writes in-depth stories for local publications and digital media platforms
- Recent published work in Creative Loafing Tampa Bay: <https://www.cltampa.com/author/chuck-merlis>

WFLA News Channel 8 | Tampa, FL

Digital News Intern

01/2024 – 05/2024

- Produced and distributed local and national news, sports, and entertainment content
- Participated in creating original content across various multimedia platforms
- Participated in morning and editorial meetings and shadowed reporters and producers in the field
- Reporter profile: <https://www.wfla.com/author/charles-merlis/>

The Minaret Newspaper | Tampa, FL

Editor-in-Chief

09/2023 – 05/2024

- Managed a team of editors, writers, photographers, and other staff members responsible for creating high-quality content
- Developed strategies for print and digital media to maximize student readership and engagement
- Identified areas of improvement in existing content and assist in developing new storylines that were relevant to UT students
- Conducted regular meetings, providing feedback and support, resulting in a motivated and cohesive editorial team

News Section Editor

05/2022 – 05/2023

- Edited content submitted by writers to ensure accuracy, clarity, and compliance with journalistic standards

General Assignment Reporter

09/2020 – 05/2022

- Developed and wrote news stories, conducted interviews with sources and researched relevant information for articles, ensuring accuracy and credibility in reporting,

BoardroomPR Communications | Fort Lauderdale, FL

Public Relations Intern

05/2023 – 08/2023

- Developed press releases, media advisories, and other promotional materials to secure media coverage and raise brand awareness
- Conducted outreach to journalists, bloggers, and influencers to build relationships and secure media placements
- Generated content for press kits, newsletters, and website updates, enhancing the visibility of critical messages

Skills

●Adobe Suite ●Microsoft Suite ●Wordpress ●AP Style Writing ●MailChimp